



URBAN COW STUDIO

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Applications for exhibitions are being sought for 2015

URBAN COW STUDIO

Urban Cow is an inner city shop/gallery with a focus on supporting local South Australian artists. A unique gallery/retail space that strives to bring together the best in South Australian handmade art/design. Our retail space includes 3 rooms of silver jewellery, glass, ceramics, soft sculpture, metal sculpture, paintings/drawings/illustration, t-shirts and more. A vibrant shop, centrally located with many passers by and tourists that pop in to purchase unique, beautiful, handmade gifts or just to enjoy the ever-changing program of exhibitions in the gallery upstairs.

The application requires:

- A working title for the proposed exhibition
- a cover letter, describing the applicant/s, summary of the proposal
- contact details including any relevant website/blogs
- mediums
- approximate number of works to be exhibited
- a brief description of the themes/concept of the exhibition (max 1 page)
- CV's of all the artists wishing to exhibit in the show (max 1 page each)
- Example images (2-5 per artist) of recent/current work on disc or printed
- Preferred month
- Any additional information (editorials, reviews, catalogues etc)

The selection panel will consider the following in their selection:

- the gallery's objectives to present a diverse exhibition programme.
- quality of workmanship.
- concept uniqueness.
- how the artist proposes to present the work in the gallery space.
- suitability of the work to the gallery's audience.
- other exhibitions already programmed for the year.

If successful, the applicant will need to be responsible for/undertake:

- Pay the gallery hire fee of \$450, for a 4 week exhibition. A 50% deposit is due on acceptance of the proposal. The Gallery must be given twelve weeks notice if the Exhibitor wishes to cancel the exhibition. In the event of a cancellation within this twelve week period, the deposit will be forfeited.

- Provide high resolution images (300dpi) of their work and authorize the use of the images by the Gallery to advertise the exhibition in promotional mediums including invitation, media and Gallery website. Please provide the as soon as possible on signing of the contract.
- Cover any additional advertising, promotion, and publicity costs outside of the Gallery's aforementioned agreements. Any promotional and publicity material produced relating to the exhibition shall include the Urban Cow logo where appropriate.
- Urban Cow takes 33.3% commission on sales plus 10% gst
- applicant MUST source/supply their own wine/beer (2 dozen wine) sponsorship for the opening event.
- Provide an extra bar person to help at the opening, can be family or friend.
- complete a contract.
- Provide an exhibition list of all works upon delivery, detailing the following:
Title of works
Price including gallery commission
Mediums
Dimensions of work
Current cv
- Provide details for payments of sold works, including direct debit deposit details, ABN or statement by Supplier.

Urban Cow agrees to

- design and print 1000 A6 (postcard) full colour single sided on gloss invitations, to be distributed by Urban Cow and the artist/artists.
- Provide an electronic version of the invitation to exhibitors and the email to Urban Cow subscribers.
- Promote the exhibition through media advertising, marketing and promotional opportunities where appropriate. Provide inclusion on Urban Cow's website, Social Media sites(Facebook, twitter etc) and in any programme publication undertaken by the gallery.
- Manage all enquiries and sales of work.
- Process payment for works sold in the month following the end of the exhibition, excluding laybys which will be processed when paid in full.
- Provide a bar person at the exhibition opening.
- Ensure that the gallery is open at the advertised times, provide supervision during opening hours and ensure security service monitoring after hours.
- Insure all exhibition works against damage, theft and vandalism whilst on the gallery premises. The insurance value of each work is the wholesale value of the work

If you are interested in a particular time/month/festival during this time please let us know and we will do our best to accommodate.

Please post or deliver your applications to the address below:

Urban Cow Gallery 11 Frome Street, Adelaide, SA 5000

Please email urbancowstudio@gmail.com for all other details.

**Thank you for your interest and we look forward to receiving your proposal.
Dana**