



EXHIBITION PROGRAM 2021

Proposal Call Out

Urban Cow Studio invites visual artists, designers, curators and collectives to apply to exhibit in our gallery space in 2021! All applications will be assessed on artistic merit, as well as innovative and effective use of the exhibition space. Urban Cow Studio holds monthly exhibitions, with openings on the first Wednesday of the month (subject to special events, eg. Fringe, SALA).

About Urban Cow Studio

Urban Cow Studio has been supporting emerging and established South Australian artists, designers and makers since 1993. We take pride in providing experienced, caring and professional service to our artists and customers alike. Since relocating to Cinema Place, we are excited to provide a larger gallery space with abundant natural light, as well as gallery track lighting.

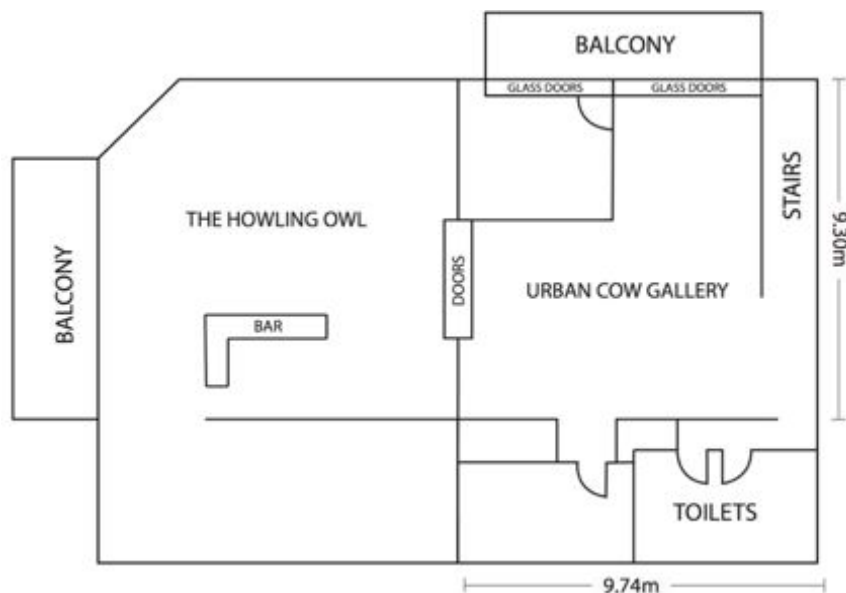
Gallery Information

Gallery Fee: \$350

Our gallery fees cover gallery supervision and sales assistance by experienced staff.

Gallery Commission: 33.33%

Floor Plan:



Images:

Please note, gallery walls are now a light charcoal colour, as seen in lower images.



Promotion:

Exhibitions are promoted by Urban Cow Studio via our website, Facebook and Instagram. We strongly recommend that you prepare posters and/or flyers for your exhibition, for us to share with customers in the leadup to and during your exhibition.

Installation:

On installation day, we provide advice, enthusiasm and limitless coffee! Picture rails and plinths are available for displaying work, and artists may display using the floor space, or consider hanging work from the ceiling. While we absolutely encourage exhibitions that are outside the norm, please let us know in your application if it will include any installation options other than standard picture rails.

Artists are expected to install their own exhibitions. We can provide installation assistance for an additional fee - please let us know if you would like more information about this option.

Gallery Opening Times

Monday – Thursday: 11am - 6pm

Friday: 11am - 9pm

Saturday: 11am - 6pm

Please note: Winter hours may differ

Application

All proposals are to be emailed in a single PDF file to urbancowstudio@gmail.com and are to include:

- **Project Summary** – A brief outline of your proposed project and clear outline of the form the work will take, and how it will utilise the gallery space.
Please indicate your preferred exhibiting month (between January to December 2021).
Your Project Summary must be 300 words maximum.
- **Artist CV (1 page)**
(For group exhibitions, please include 1 page per artist/curator)
- **Supporting Documents**
Maximum of 10 JPEG images (under 10MB in total)

Proposals for our 2021 exhibition program are due 11.59pm on Sunday 22 November 2020.