

Applications for our 2011 Urban Cow 'Mini Exhibition Cabinet' are now open.

Dear Artists,

Have you heard about our exciting 'Mini Exhibition Cabinet'?! This year we have dedicated an entire jewellery cabinet that features an artist for one month, in what we call our 'Mini Exhibition Cabinet'.

THE CONCEPT

The cabinet is presented in the middle of our front room and attracts a lot of attention. We want to give you the artistic freedom to transform the cabinet however desired, and to fill it up with your new and fantastic jewellery!

The jewellery to be exhibited must meet Urban Cow standard. All findings and craftsmanship must be of good quality. The 'Mini Exhibition Cabinet' has proven to be a wonderful success, providing artists with great exposure and a rewarding response in sales!

We have decided to continue the concept of our 'Mini Exhibition' for 2011 and are now seeking applications.

If interested, please provide us with the following information ASAP.

Remember we can only accept 12 applications!

Please email urbancowstudio@gmail.com the following

- What will be the overall theme of your cabinet
- What materials will you be using
- What would be your preferred month to exhibit
- Please attach images of your past and/or current work to acquaint us with your craftsmanship and unique ability.

The best applications will get priority.

PLEASE NOTE YOU MUST HAVE A MINIMUM OF 20 PIECES to submit, however not all of these have to be wearable. They can be ornamental or conceptual.

This is a great opportunity! Not only is it free, it will be a fun and rewarding experience.

Further information will be sent out with an acceptance statement to those successful. Applications close - 30th September.

Looking forward to hearing from you,

Kind Regards

Rachel

Urban Cow 'Mini Exhibition' Coordinator